

## Client Relationship Summary

Samalin Investment Counsel, LLC, doing business as **Samalin Wealth** (“We”, “Our company”), is an investment adviser registered with the Securities and Exchange Commission since 2007. Samalin Wealth was founded by Andrew E. Samalin, the principal owner. Investment advisory services are different from brokerage services, and it is important for you to understand these differences. We will help you understand these differences by answering typical questions you may have. Free and simple tools are available to research firms and financial professionals at <https://www.investor.gov/home/welcome-investor-gov-crs>, which also provides educational materials about broker-dealers, investment advisers, and investing.

### What investment services and advice can you provide me?

We primarily manage investment accounts on a **discretionary** basis whereby **we will decide** which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines. In specific circumstances (for example, workplace retirement plans), we may offer **non-discretionary** management services whereby we will provide advice, but **you will ultimately decide** which investments to buy and sell for your account. In general, we do not require a minimum amount of assets to open and maintain an advisory account; however, we prefer to manage portfolios which have a minimum of \$500,000 in assets. We reserve the right to terminate your account if it is too small to manage effectively. For additional information, go to [ADV Part 2](https://adviserinfo.sec.gov/firm/brochure/142214) (<https://adviserinfo.sec.gov/firm/brochure/142214>)

*Given my financial situation, should I choose an investment advisory service? Why or why not?*

*How will you choose investments to recommend to me?*

*What is your relevant experience, including licenses, education, and other qualifications? What do these qualifications mean?*

### What fees will I pay?

You will pay a fee quarterly in advance based on the value of the assets in your account at the end of the quarter. Annual fees may be a fixed amount, fixed percentage (range from .50% to 2.50% of the account(s) value) or tiered fees (reduced at specified asset levels). With an asset-based fee, we make more money when your assets grow, or you transfer in more assets for us to manage. Conversely, we make less if there is a market downturn, and the value of your assets drops, or you transfer assets out of your account. We also manage and advise accounts held away with outside custodians and are paid a management fee that is calculated using the accounts’ valuation at the close of the quarter as valued by the custodian. In addition, depending on complexity, individualized financial plans may cost a one-time fee from \$875 to \$10,000. We may also provide advice on an hourly basis for \$175 to \$575 per hour. You will pay some fees to third parties, such as, commissions to Fidelity Investments (“Fidelity”), the broker and custodian, on transactions when we buy and sell securities in your account (commissions are \$0 when you hold more than \$1 million in your aggregate accounts or choose e-delivery for statements and trade confirmations), embedded fees and expenses of exchange-traded funds and mutual funds that we buy for your portfolio (fee are disclosed in the prospectus that you will receive after we buy these securities for your portfolio), and custodian fees to Fidelity when you close your account. **We do not receive any of the fees that you pay to Fidelity or any exchange-traded fund or mutual fund.**

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information, go to [ADV Part 2](https://adviserinfo.sec.gov/firm/brochure/142214).

***Help me understand how these fees and costs might affect my investments. If I give you \$1,000,000 to invest, how much will go to fees and costs, how much will be invested for me?***

**What are your legal obligations to me when acting as my investment adviser?  
How else does your firm make money and what conflicts of interest do you have?**

**When we act as your investment adviser**, we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide. Here is an example to help you understand what this means:

Our firm or persons associated with our firm may buy or sell the same securities that we recommend to you or securities in which you are already invested. A conflict of interest exists in such cases because we could trade ahead of you and potentially receive more favorable prices than you will receive. To mitigate this conflict of interest, it is our policy that neither our firm nor our associated persons shall have priority over your account in the purchase or sale of securities.

You will find additional disclosures about conflict of interest in [ADV Part 2](#).

***How might your conflicts of interest affect me, and how will you address them?***

**How do your financial professionals make money?**

Our financial professionals are compensated from the fees generated on accounts under their management less a share of expenses for supporting staff and office expenses. Our financial professionals have an incentive to acquire new clients and/or increase existing client assets under their management.

**Do you or your financial professionals have legal or disciplinary history?**

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit <https://www.investor.gov/home/welcome-investor-gov-crs> for a free and simple search tool to research your financial professionals.

***As a financial professional, do you have any disciplinary history? For what type of conduct?***

**Additional Information**

For a copy of our Client Relationship Summary and our Company's Form ADV Part 2 go to [ADV Part 2](#). You can call us at 914-666-6600 for additional information and to request copies.

***Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?***

Client Relationship Summary  
**Samalin Investment Counsel, LLC**

**Exhibit to Form CRS**

Samalin Investment Counsel, LLC is required to update its Form CRS when information in the Form CRS becomes materially inaccurate. Since our last updated Form CRS, dated March 17, 2025, we have no material changes to report.

# **Samalin Investment Counsel, LLC**

doing business as

## **Samalin Wealth**

**297 King Street  
Chappaqua, New York 10514**

**Telephone: 914-666-6600  
Facsimile: 914-666-6602**

**Website: <https://samalinwealth.com/>**

**March 11, 2026**

### **Form ADV Part 2A Disclosure Brochure**

This brochure provides information about the qualifications and business practices of Samalin Investment Counsel, LLC. If you have any questions about the contents of this brochure, contact us at 914-666-6600. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Samalin Investment Counsel, LLC (CRD No. 142214) is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Samalin Investment Counsel, LLC, doing business as Samalin Wealth, is a registered investment adviser. Registration with the United States Securities and Exchange Commission or any state securities authority does not imply a certain level of skill or training.

## **Item 2 Material Changes**

Form ADV Part 2 requires registered investment advisers to amend their brochure when information becomes materially inaccurate. If there are any material changes to an adviser's disclosure brochure, the adviser is required to notify you and provide you with a description of the material changes.

Since our last annual updating amendment, dated March 17, 2025, we have made the following material changes to our Form ADV:

We no longer recommend third-party sub advisors (Items 4 and 5).

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## Item 4 Advisory Business

### Firm Profile

Samalin Investment Counsel, LLC is a registered investment adviser primarily based in Chappaqua, New York. We are organized as a limited liability company under the laws of the State of Delaware. We have been providing investment advisory services since 2007. Andrew Samalin is our principal owner.

As used in this brochure, the words "we," "our," "firm," and "us" refer to Samalin Wealth, and the words "you," "your," and "client" refer to you as either a client or prospective client of our firm. Also, you may see the term "Associated Person" throughout this brochure. As used in this brochure, our Associated Persons include our firm's officers, employees, and all individuals providing investment advice on behalf of our firm.

We provide our clients with a wide range of investment advisory services through our investment management programs, including financial planning, consulting, and discretionary and non-discretionary management of investment portfolios. Our integrated suite of services may be offered to clients on an all-inclusive or individual account basis. Please refer to the description of each investment advisory service listed below for information on how we tailor our advisory services based on an analysis of your financial situation, personal balance sheet complexities, and individualized needs.

### Financial Planning/Consulting Services

We offer broad-based financial planning services to our clients which may also include second opinion services regarding investments and other non-investment related matters. Financial planning will typically involve providing a variety of advisory services to clients regarding the management of their financial resources based upon an analysis of their individual needs. In addition to traditional financial planning services, we offer financial consultations on a variety of matters, including analysis and advice on investment strategy, asset allocation, specific investment programs or products, alternative investment opportunities or other financial advisors, among others.

Financial plans are based on your financial situation at the time we present the plan to you and on the financial information you provide to our firm. In providing the contracted services, we are not required to verify any information we receive from you or from your other professionals (e.g., attorney, accountant, etc.) and we are expressly authorized to rely on the information you provide. You must promptly notify our firm if your financial situation, goals, objectives, or needs change.

You are under no obligation to act on our financial planning recommendations. Should you choose to act on any of our recommendations, you are not obligated to implement the financial plan through any of our other investment advisory services. Moreover, you may act on our recommendations by placing securities transactions with any brokerage firm of your choice.

### Limitations of Financial Planning and Non-Investment Consulting/Implementation Services

Samalin Wealth may provide financial planning and consulting services regarding non-investment related matters, such as estate planning, tax planning, insurance, etc. Samalin Wealth does not serve as a law firm or accounting firm, and no portion of its services should be construed as legal or accounting advice. Associated persons of Samalin Wealth have obtained CFP® certifications and other qualifications including CDFA®, CPA, and EA, to enhance their knowledge in areas of financial planning and investment management. However, any tax information and tax planning provided by us is not to be construed as tax advice and should be reviewed and approved by the client's tax adviser prior to implementation. To the extent requested by a client, we may recommend the services of other professionals for implementing non-investment recommendations, including attorneys, accountants,

insurance agents, etc. The client is under no obligation to engage the services of any such recommended professional. The client retains absolute discretion over all such implementation decisions and is free to accept or reject any recommendation from Samalin Wealth and/or its representatives.

### **Post- Divorce Wealth Management**

We provide post-divorce wealth management to recently divorced clients, including clients that are referred by our affiliate, Samalin Divorce Finance, LLC " Samalin Divorce", which provides divorce financial planning and professional guidance regarding the short- and long-term financial effects of divorce. Samalin Divorce typically works with a divorce client's legal counsel when providing guidance or analysis related to property settlements, tax planning, pension plans, health care coverage, executive compensation, etc. Divorce financial planning does not involve investment advice on securities or implementation of securities related transactions. Samalin Wealth shares common ownership, personnel, office space, and office equipment with Samalin Divorce. Please refer to the Other *Financial Industry Activities and Affiliations* section below for additional disclosures on this topic

### **Portfolio Management Services**

We provide discretionary and non-discretionary portfolio management services in accordance with your individual investment objectives. If you participate in our discretionary portfolio management services, you will grant our firm discretionary authority to manage your account and to initiate investment strategies on your behalf. This authorization includes deciding which securities to buy and sell, when to buy and sell, and in what amounts, in accordance with your investment program, without obtaining your prior consent or approval for each transaction.

Discretionary authority is typically granted by the investment advisory agreement you execute with our firm, a power of attorney, and/or trading authorization forms. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased for your account) by providing our firm with your restrictions and guidelines in writing.

If you enter into a non-discretionary arrangement with our firm, we must obtain your approval prior to executing any transactions on behalf of your account held at the custodian.

In addition, we provide non-discretionary advisory services regarding: (1) variable life/annuity contracts and/or (2) individual employer-sponsored retirement plans. We may recommend a reallocation of your assets among the various separate accounts/mutual fund options in your variable life/annuity contract or retirement plan. In these instances, your assets are held by a specific insurance company that issues the variable life/annuity contract or at the custodian designated by the sponsor of your retirement plan.

### **Retirement Plans and Accounts**

When we provide investment advice to you regarding your retirement plan account or individual retirement account, we are fiduciaries within the meaning of Title I of the Employee Retirement Income Security Act (ERISA)and/or the Internal Revenue Code, as applicable, which are laws governing retirement accounts. The way we make money creates some conflicts with your interests, so we operate under a special DOL rule that requires us to act in your best interest and not put our interests ahead of yours. Under this special rule's provisions, we must:

- meet a professional standard of care when making investment recommendations (give prudent advice);
- never put our financial interests ahead of yours when making recommendations (give loyal advice);
- avoid misleading statements about conflicts of interest, fees, and investments;

- follow policies and procedures designed to ensure that we give advice that is in your best interest;
- charge no more than is reasonable for our services; and
- give you basic information about conflicts of interest.

### **Held Away Accounts**

We can manage and monitor your Held Away Accounts including 529 plans, retirement plans, i.e., 401(k), 403b and 457, variable annuities, etc. Our advice regarding investments and asset allocations for Held Away Accounts is limited to the available investments. We use an order management system provided by a third-party vendor to make changes to investments and allocations. To ensure that the vendor's platform provides us with the most recent holdings, current values, and current investment options, you are required to register on the vendor's platform with your login credentials that are used on the custodian's platform for the Held Away Account. You are responsible for updating login credentials so that they sync with the vendor's order management system; otherwise, we may be working with stale data and may bill fees on stale valuations. We will notify you via email when we find that the data is not updating on the vendor's platform.

### **Retirement Plan Consulting Services**

We offer consulting services to employee benefit plans and their fiduciaries based upon the needs of the plan and the services requested by the plan sponsor or named fiduciary. In general, these services may include an existing plan review and analysis, plan-level advice regarding fund selection and investment options, education services to plan participants, investment performance monitoring, and/or ongoing consulting. These consulting services will generally be non-discretionary and advisory in nature. The ultimate decision to act on behalf of the plan shall remain with the plan sponsor or other named fiduciary.

We may also assist with participant enrollment meetings and provide investment-related educational seminars to plan participants on such topics as:

- Diversification;
- Asset allocation;
- Risk tolerance; and
- Time horizon

Our educational seminars may include other investment-related topics specific to the particular plan.

We may also provide additional types of consulting services to plans on an individually negotiated basis. All services, whether discussed above or customized for the plan based upon requirements from the plan fiduciaries (which may include additional plan-level or participant-level services) shall be detailed in a written agreement and be consistent with the parameters set forth in the plan documents.

Either party to the consulting agreement may terminate the agreement upon written notice to the other party in accordance with the terms of the agreement for services. The consulting fees will be prorated for the quarter in which the termination notice is given and any unearned fees will be refunded to the client.

### **Wrap Fee Program Status**

In the past, we have offered portfolio management services through a wrap-fee program ("Program"). The Program has been closed to new clients and remained as a courtesy to clients with legacy wrap fee accounts. Effective June 1st, 2017, we began to phase-out the Program based on a client's individual circumstances and our business plans. Clients may be removed from the Program without further notice.

The services offered and the terms and conditions pertaining to the Program are discussed in a separate Program brochure, i.e., Samalin Wealth Wrap Brochure ("Wrap Brochure"). Under the Program, we offered participants discretionary investment management services for a single specified annual Program fee inclusive of trade execution, custody, reporting, and investment management fees. The Brochure is incorporated into this Form ADV Part 2A disclosure brochure by reference. All Program participants should read this disclosure brochure and the Wrap Brochure.

As indicated in the Wrap Brochure, the overall cost of participation in the Program may be more or less than purchasing such services separately. In addition, the Program fee may be higher or lower than fees charged by other sponsors of comparable wrap fee programs.

### **Types of Investments**

We primarily offer advice on equity securities, corporate and municipal debt securities, exchange traded funds, closed-end funds, loan participations, real estate investment trusts, and options in accordance with your investment objectives. We may recommend index mutual funds, generally made available through Dimensional Fund Advisors, and variable annuities available through Fidelity Investments. Our recommendations take into consideration your investment restrictions, objectives, and risk tolerance. In addition, we may provide advice regarding investments transferred at the inception of your account and your advisory relationship with us, as well as any other investments at your request.

We may recommend that clients that are "accredited investors" as defined under Rule 501 of the Securities Act of 1933, as amended, invest in private placement securities, which may include debt, equity, and/or pooled investment vehicles when consistent with the client's investment objectives. When we recommend such investments, we do not receive any additional compensation beyond the receipt of our applicable investment advisory fees on the client's assets under our management.

You may request that we refrain from investing in particular securities or certain types of securities. You must provide these restrictions to our firm in writing.

### **Assets under Management**

As of December 31, 2025, we manage \$445,267,272 in client assets on a discretionary basis, and \$45,276,434 in client assets on a non-discretionary basis.

## **Item 5 Fees and Compensation**

### **Financial Planning/Consulting Services**

Prior to engaging our firm to provide financial planning and/or consulting services, you will be required to enter into a separate written agreement with us that sets forth the terms, conditions of the engagement, and describes the scope of the services to be provided and the fees to be paid. Our fees for these services may consist of a fixed fee, an hourly fee, or a combination thereof. Currently, fixed fees range from \$875 for a limited review to \$10,000 for a comprehensive financial plan, and hourly

fees range from \$175 to \$575. We require payment of one-half of the financial planning/consulting fee upon entering into the agreement for services. The remaining balance is due and payable upon delivery of the financial plan or completion of the agreed upon services.

The type and amount of the fees charged will be negotiated on a case-by-case basis. Fees are based on the complexity of your financial situation and the scope of services to be provided. An estimate of the total cost will be determined at the start of the advisory relationship. In limited circumstances, the cost/time could potentially exceed the initial estimate. In such cases, we will notify you and may request that you pay an additional fee. Other fees and fee-paying arrangements, including contingency based compensation, may be negotiated with clients on a case-by-case basis. In such cases, the fees and fee-paying arrangements will be clearly disclosed in the executed agreement for services.

As part of the financial planning process, we may review a client's existing insurance coverage and recommend new or additional insurance products, such as life insurance and annuities, which are customarily sold by insurance agents who earn commissions on such sales. Although some of our associated persons/investment adviser representatives are licensed as insurance agents, they do not sell commission-based insurance products to our advisory clients. However, they may recommend insurance products for fee-only compensation, e.g., flat fee, hourly fee, or fee as a percentage of assets under management. Clients are free to select any insurance company for implementing an advisor's recommendations.

Either party may terminate the agreement by providing written notice to the other party. You will incur a pro rata charge for services rendered prior to the termination of the agreement. If you have pre-paid advisory fees that we have not yet earned, you will receive a prorated refund of those fees.

### **Divorce Financial Planning**

The type and amount of the fees charged will be negotiated on a case-by-case basis. Fees are based on the complexity of your financial situation and the scope of services to be provided. An initial retainer is required at the start of the engagement with Samalin Divorce and will be clearly set forth in the executed agreement for services. *In limited circumstances*, the cost/time could potentially exceed the initial estimate disclosed in the agreement. In such cases, we will notify you and request that you pay for additional services at an hourly fee which is also disclosed in the agreement.

### **Portfolio Management Services**

Our annual fee for portfolio management services varies between 0.50% and 2.50% depending upon the market value of your assets under our management, the type and complexity of the asset management services provided, as well as the level of administration to be provided to the client. Assets in each of your account(s) are included in the fee assessment unless specifically identified in writing for exclusion. In special circumstance, and in our sole discretion, we may negotiate a lesser management fee based upon certain criteria, i.e., anticipated future earning capacity, anticipated future contributions of assets, dollar amount of assets to be managed, related accounts, account composition, pre-existing client relationship, account retention, *pro bono* activities, etc. We may also charge a fixed consulting fee in lieu of asset-based compensation. Such fees are negotiated on a client-by-client basis and will be clearly set forth in the executed agreement for services.

Our portfolio management fee is billed and payable quarterly, in advance, based on the value of your account (including margin debits in your margin accounts) on the last day of the previous quarter. For the initial quarter of investment management services, our fees will be calculated on a pro-rata basis, which means that you will incur advisory fees only in proportion to the number of days remaining in the initial quarter for which you are a client. For deposits of \$500,000 or more into an existing account after the inception of a quarter, a management fee will be charged and pro-rated for the number of days remaining in the

quarter. Likewise, for withdrawals of \$500,000 or more after the inception of a quarter, the management fee already charged in the previous quarter will be pro-rated for the number of days remaining in the quarter and a credit will be applied.

You may make additions to and withdrawals from your account at any time subject to the usual and customary securities settlement procedures. If you deposit or withdraw assets from your account after the first day of any calendar quarter, we will not adjust or prorate our management fee based on the number of days remaining in the quarter except for deposits/withdrawals of \$500,000 or more. We design your portfolios as long-term investments and asset withdrawals may impair the achievement of your specific investment objectives.

We will deduct our fee directly from your account through the qualified custodian, Fidelity Investments ("Fidelity"), holding your funds and securities. By executing a brokerage account application and our discretionary investment management agreement, you authorize us to deduct our fee directly from your accounts. In addition, when a margin account does not have available cash, we may use margin to cover/deduct our fees where an advisor decides that a security liquidation is not optimal. In this case, the account margin balance will increase and the account will be charged margin interest. Clients always have the option of paying the fee from outside of the account. Further, Fidelity will deliver an account statement to you monthly. These account statements will show margin balances and all disbursements from your account including advisory fees charged quarterly. You should review all statements for accuracy.

You may terminate the portfolio management agreement upon written notice to our firm. You will incur a pro-rata charge for services rendered prior to the termination of the portfolio management agreement, which means you will incur advisory fees only in proportion to the remaining number of days in the quarter for which you were a client. If you have pre-paid advisory fees that we have not yet earned, you will receive a pro-rated refund of those fees.

### **Held Away Accounts**

You will be charged a management fee as shown in your investment management agreement. The management fee for Held Away Accounts is calculated using the valuation of the Held Away Accounts at the close of the quarter as valued by the custodian of the Held Away Accounts. You authorize us to debit the management fee from one or more of your taxable Accounts managed by us. If you do not maintain taxable accounts at Fidelity, we will send an invoice for the management fee which is payable by ACH or check to Samalin Investment Counsel, LLC.

### **Retirement Plan Consulting Services**

Our advisory fees for these customized services will be negotiated with the plan sponsor or named fiduciary on a case-by-case basis.

You may terminate the consulting services agreement upon providing written notice to our firm. You will incur a pro rata charge for services rendered prior to the termination of the agreement, which means you will incur advisory fees only in proportion to the number of days in the quarter for which you are a client. If you have pre-paid advisory fees that we have not yet earned, you will receive a prorated refund of those fees.

### **Additional Fees and Expenses**

In addition, you will also be charged brokerage commissions, transaction fees, and other related costs and expenses for trade execution, clearance, and custodial services provided by Fidelity. Commissions charged by Fidelity are dependent on the level of aggregate assets in your accounts and/or the method of delivery that you select for your statements and confirmations. These transaction charges are imposed by, paid to, and retained by Fidelity and we do not receive any portion of these commissions, fees, or costs. For more information on our brokerage practices, refer to the *Brokerage Practices*.

As part of our investment advisory services to you, we may invest or recommend that you invest in mutual funds and exchange traded funds. The investment advisory fees that you pay to our firm for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds or exchange traded funds which are described in each fund's prospectus to their shareholders. These fund level fees will include a management fee and other fund expenses. To fully understand the total cost you will incur, you should consider all the fees charged by mutual funds, exchange traded funds, our firm, and others.

In the event of your death, the contract will continue until we receive proper notice of your death, e.g., a copy of the death certificate or notice from the Custodian that the account is frozen. Prepaid fees for decedent's accounts will only be rebated net of a \$500.00 processing fee per account to offset administrative and other costs associated with the transfer process.

## **Item 6 Performance-Based Fees and Side-By-Side Management**

We do not charge performance-based fees or participate in side-by-side management. Performance-based fees are fees that are based on a share of capital gains or capital appreciation of a client's account. Side-by-side management refers to the practice of managing accounts that are charged performance-based fees while at the same time managing accounts that are not charged performance-based fees.

## **Item 7 Types of Clients**

We offer investment advisory services to individuals, pension and profit sharing plans, trusts, estates, charitable organizations, corporations, and other business entities. In general, we do not require a minimum amount of assets to open and maintain an advisory account; however, we prefer to manage portfolios which have a minimum of \$500,000 in assets. We reserve the right to terminate your account if it is too small to manage effectively.

## **Item 8 Methods of Analysis, Investment Strategies and Risk of Loss**

We may use one or more of the following methods of analysis or investment strategies when providing investment advice to you:

- Fundamental Analysis of individual companies and their industry groups, such as a company's financial statements, details regarding the company's product line, the experience and expertise of the company's management, and the outlook for the company's industry. The resulting data is used to ascertain true value of the company's stock compared to the current market value.

- Cyclical Analysis of historical price patterns and trends.
- Long Term Purchases of securities with the expectation that the value of those securities will grow over a relatively long period of time, generally greater than one year.
- Short Term Purchases of securities with the expectation that they will be sold within a relatively short period of time, generally less than one year, to take advantage of the securities' short term price fluctuations.
- Options Trading/Writing which involves buying or selling (writing) options on exchange-traded equities. If you sell/write an option and the buyer exercises the option, you are obligated to purchase or deliver a specified number of shares at a specified price at the expiration of the option regardless of the market value of the security at expiration of the option. Buying an option gives you the right to purchase or sell a specified number of shares at a specified price until the date of expiration of the option regardless of the market value of the security at expiration of the option.
- Margin Trading increases your purchasing power and increases financial leverage. Margin trading confers a higher profit potential than traditional trading but also greater risks. Purchasing stocks on margin amplifies the effects of losses. You may be required to add more money into a margin account until it reaches the required margin maintenance level. In addition, if you cannot add more money to cover a margin call, the brokerage firm can liquidate any remaining assets in the margin account.

Our investment strategies and advice may vary depending upon each client's specific financial situation. As such, we determine investments and allocations based upon your predefined objectives, risk tolerance, time horizon, financial literacy, net worth, liquidity needs, and other various suitability factors. Your restrictions and guidelines may affect the composition of your portfolio.

### **Risk of Loss**

Investing in securities involves risk of loss that you should be prepared to bear. We do not represent or guarantee that our services or methods of analysis can or will predict future results, successfully identify market tops or bottoms, or insulate clients from losses due to market corrections or declines. We cannot offer any guarantees or promises that your financial goals and objectives will be met. Past performance is in no way an indication of future performance.

### **Recommendation of Particular Types of Investments**

As disclosed under the *Advisory Business* section, we primarily recommend equity securities, closed-end funds, corporate debt securities, mutual funds, exchange traded funds, privately placed securities, loan participations, real estate investment trusts, and options in accordance with your investment objectives. We will also recommend index mutual funds, generally made available through Dimensional Fund Advisors. Each type of security has its own unique set of risks associated with it and it would not be possible to list here all the specific risks of every type of investment. Even within the same type of investment, risks can vary widely. However, in very general terms, the higher the anticipated return of an investment, the higher the risk of loss associated with it.

There are numerous ways of measuring the risk of equity securities (also known simply as "equities" or "stock"). In very broad terms, the value of a stock depends on the financial health of the company issuing it. However, stock prices can be affected by many other factors including but not limited to: the class of stock, i.e., preferred or common; the health of the market sector of the issuing company; and the overall health of the economy. In general, larger, well-established companies ("large cap") tend to have less price volatility than smaller start-up companies ("small cap") but the mere size of an issuer is not by itself an indicator of the safety of the investment.

Corporate debt securities ("bonds") are typically safer investments than equity securities, but their risk can also vary widely based on: the financial health of the issuer; the risk of default by the issuer; when the bond is set to mature; and whether the bond can be called prior to maturity. When a bond is called, it may not be possible to replace it with a bond of equal character that pays the same interest rate.

Mutual funds and exchange traded funds ("ETFs") are professionally managed registered investment companies that pool money from many investors and invest in stocks, bonds, short-term money market instruments, other mutual funds, other securities, or any combination thereof. The fund will have a manager that trades the fund's investments in accordance with the fund's investment objective. While mutual funds and ETFs generally provide diversification, risks can be significantly increased if the fund is concentrated in a particular sector of the market, primarily invests in small cap or speculative companies, uses leverage (borrows money) to a significant degree, or concentrates in a particular type of security, i.e., equities, rather than balancing the fund with different types of securities. ETFs differ from mutual funds since they can be bought and sold throughout the day like stocks and their price can fluctuate throughout the day. The returns on mutual funds and ETFs can be reduced by the costs to manage the funds. Also, while some mutual funds are "no load" and charge no fee to buy into, or sell out of, the fund, other types of mutual funds do charge such fees which can also reduce returns. Mutual funds are open-end funds that continually issue share to new investors which can dilute other investors' interests. The shares of mutual funds are priced at the end of the day and trade at the net asset value of the fund.

Closed-end funds are another form of registered investment company, they issue a fixed number of shares, and they trade on stock exchanges throughout the day like individual stocks. Share of closed-end funds may trade at a premium or discount to the net asset value. Many closed-end funds use leverage to increase returns; however, leverage will also compound losses in a down market.

Options and warrants give an investor the right to buy (call) or sell a stock (put) at some future time at a set price. Options are complex investments and can be very risky, especially if the investor does not own the underlying stock. In certain situations, an investor's risk can be unlimited. The main difference between warrants and call options is that warrants are issued and guaranteed by the issuing company, whereas call options are traded on an exchange and are not issued by the company. Also, the lifetime of a warrant is often measured in years, while the lifetime of a typical option is measured in months.

A limited partnership is a financial entity that includes at least one general partner and a number of limited partners. The partnership invests in a venture, such as real estate development or oil exploration for financial gain. The general partner usually does not contribute any capital but has management authority and unlimited liability. That is, the general partner runs the business and, in the event of bankruptcy, is responsible for all debts not paid or not discharged. The limited partners have no management authority and confine their participation to their capital investment. That is, limited partners invest a certain amount of money and have nothing else to do with the business. However, their liability is limited to the amount of the investment. For a limited partner, the worst case scenario is the total loss of the capital invested. Profits are divided between general and limited partners according to an arrangement formed at the creation of the partnership.

Loan participations allow investors to participate in short-term loans to provide funding to borrowers for various purposes. Typically, the loans are collateralized by mortgages on real estate property. We may recommend loan participations to clients that are accredited investors taking into consideration suitability, risk tolerance, and liquidity of the clients.

## Item 9 Disciplinary Information

Samalin Investment Counsel, LLC has been registered and providing investment advisory services since 2007. Neither our firm nor any of our Associated Persons has any reportable disciplinary information.

## Item 10 Other Financial Industry Activities and Affiliations

Andrew Samalin, Managing Member of Samalin Investment Counsel, LLC, is also Managing Member of Samalin Development LLC, a real estate management and development company, and is the Managing Member of other limited liability companies. Please refer to **item 11 Codes of Ethics, Participation or Interest in Client Transactions and Personal Trading** section.

Mr. Samalin is Managing Member of Samalin Divorce Finance, LLC ("Samalin Divorce"), which specializes in providing divorce financial planning to address the short- and long-term financial effects of divorce. To assist clients of Samalin Divorce with securities related services, we have entered into a non-exclusive reciprocal referral arrangement through which we may refer our advisory clients to Samalin Divorce for divorce planning services. In return, Samalin Divorce may refer divorce planning clients to us for investment advisory and securities related services. While as part of our fiduciary duty, we always endeavor to put your interest first, you should be aware that this referral arrangement creates a conflict of interest since Mr. Samalin, as principal of Samalin Divorce, has a financial incentive to recommend Samalin Wealth and its services. You retain absolute discretion over the decision to enter into an agreement with Samalin Divorce for divorce planning services. You are under no obligation to act on our referral, and you are free to accept or reject, at any time, the services provided by Samalin Wealth.

The principal business of Samalin Wealth is that of a registered investment adviser and provider of financial planning services. Some of our investment adviser representatives ("IARs") are licensed as insurance agents. When acting in the capacity of an insurance agent, the IAR receives the usual and customary commissions for selling insurance products. Receiving commissions on sales of insurance products to our advisory clients is a conflict of interest. We require that IARs who are licensed as insurance agents only recommend fee-based insurance products to our advisory clients. In addition, advisory clients are free to select any insurance company to implement an IAR's insurance recommendations.

## Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

### Description of Our Code of Ethics

We have adopted a Code of Ethics that sets the standard of conduct expected to comply with applicable securities laws. Our goal is always to protect your interests and to demonstrate our commitment to our fiduciary duties of honesty, good faith, and fair dealing with you. We adhere strictly to these guidelines. Additionally, we maintain and enforce written policies designed to prevent the misuse or dissemination of material, non-public information about you or your account holdings by persons associated with our firm. Clients or prospective clients may contact us at 914-666-6600 to request a copy of our Code of Ethics.

### Participation or Interest in Client Transactions

Certain employees, independent contractors, or clients of our firm, including Andrew Samalin our Managing Member (together "Associated Persons"), may serve as the managing members, limited partners, finders, and/or investors in short-term real

estate financing transactions, including but not limited to loans and mortgages in which you may be solicited to invest. Borrowers of such loans may include associated persons of our firm. Loan participations are separate from your investment account(s) that we advise/manage, i.e., your account(s) held at Fidelity, your account custodian. Should you decide to invest in such loans, you can either fund the investment separately or we will transfer funds from your account(s) held at Fidelity pursuant to your written authorization. You must be an accredited investor to invest in loan participations which requires that you have a net worth or \$1 million or more (exclusive of home equity) and an individual annual income in excess of \$200,000 in each of the two most recent years or joint income with a spouse in excess of \$300,000 in each of the two most recent years. If you elect to invest in one or more loans, you will receive additional disclosures regarding the risks and terms of the loan participations. You are expressly informed that the fees paid to our firm for advisory services are separate and in addition to any fees that may be payable to Mr. Samalin, if any, under the terms of the loan participation agreement. In addition, fees may be paid to Mr. Samalin, and/or others, by the loan/mortgage borrower for providing financial analysis. As part of our fiduciary duty, we always endeavor to put your interests first, but these situations create a conflict of interest since our firm and/or our associated persons, including Mr. Samalin, may have a financial incentive to recommend loan participations. You are strongly encouraged to seek independent legal counsel prior to investing in loan participations. These investments are not protected by Securities Investor Protection Corporation ("SIPC").

### **Personal Trading Practices**

Our firm or persons associated with our firm may buy or sell the same securities that we recommend to you or securities in which you are already invested. A conflict of interest exists in such cases because we could trade ahead of you and potentially receive more favorable prices than you will receive. To mitigate this conflict of interest, it is our policy that neither our firm nor our Associated Persons shall have priority over your account in the purchase or sale of securities. These requirements are not applicable to: (i) direct obligations of the Government of the United States; (ii) money market instruments, bankers' acceptances, bank certificates of deposit, commercial paper, repurchase agreements and other high quality short-term debt instruments, including repurchase agreements; (iii) shares issued by mutual funds or money market funds; and (iv) shares issued by unit investment trusts that are invested exclusively in one or more mutual funds.

## **Item 12 Brokerage Practices**

### **Recommendation of Broker-Dealers**

We routinely recommend the brokerage and custodial services of Fidelity Institutional Wealth Services and its affiliates (collectively referred to as "Fidelity"), a securities broker-dealer and a member of the Financial Industry Regulatory Authority ("FINRA") and SIPC. If you do not direct our firm to execute transactions through Fidelity, we reserve the right to decline to manage your account. Not all advisers require their clients to direct brokerage. We may only implement our investment management recommendations after you have arranged for and furnished our firm with all information and authorization regarding accounts with appropriate financial institutions. Financial institutions include, but are not limited to, Fidelity, and any other broker-dealer we recommend, any broker-dealer directed by you, trust companies, banks, etc. (collectively referred to as "Financial Institution(s)"). You may incur certain charges imposed by the Financial Institution(s) and other third parties such as custodial fees, charges imposed directly by a mutual fund or exchange traded fund in the account, which shall be disclosed in the fund's prospectus (e.g., fund management fees and other fund expenses), deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Such charges, fees and commissions are exclusive of and in addition to our advisory fee.

Factors that we consider in recommending Fidelity or any other broker-dealer to you include their respective financial strength, reputation, execution, pricing, research, and service. Fidelity enables our firm to obtain many mutual funds without transaction charges and other securities at nominal transaction charges. The commissions and/or transaction fees charged by Fidelity may be higher or lower than those charged by other broker-dealers. You may pay a commission that is higher than another qualified broker-dealer might charge to execute the same transaction where we determine, in good faith, that the commission is reasonable in relation to the value of the brokerage and research services received. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer's services, including among others, the value of research provided, execution capability, commission rates and responsiveness. Consistent with the foregoing, while we will seek competitive rates, we may not necessarily obtain the lowest possible commission rates for client transactions.

Fidelity provides us with investment research products and services that assist our firm in the investment selection process. Such research generally will be used to service all clients. Because our clients custody their assets at Fidelity, it provides, without cost to our firm, access to its trading platform, account management tools, and related systems support, which help us to better manage your accounts. We always endeavor to put our clients' interests first. However, the receipt of economic benefits from a broker-dealer creates a conflict of interest since these benefits may influence our choice of broker-dealer. Additionally, we receive the following benefits from Fidelity: receipt of duplicate client confirmations and bundled duplicate statements; access to a trading desk that exclusively services its Institutional Wealth Services Group participants; access to block trading which provides the ability to aggregate securities transactions and then allocate shares to client accounts; and access to an electronic communication network for client order entry and account information.

### **Directed Brokerage**

In limited circumstances, and at our discretion, some clients may instruct our firm in writing to use one or more brokers to execute some or all the transactions in their accounts. If you choose to direct our firm to use a particular broker, you will negotiate terms and arrangements for your account with the broker-dealer, and we will not seek better execution services or prices from other broker-dealers or be able to aggregate trades with other client accounts (as described below under *Block Trades*). As a result, you may pay higher commissions or other transaction costs or greater spreads, or receive less favorable net prices, on transactions for the account than would otherwise be the case. Thus, when directing brokerage business, you should consider whether the commission expenses, execution, clearance, and settlement capabilities that you will obtain through your broker are favorable in comparison to those that we would otherwise obtain for you. Subject to our duty to obtain best execution, we may decline your request to direct brokerage if, in our sole discretion, such directed brokerage arrangements would result in additional operational difficulties.

### **Brokerage for Client Referrals**

We do not receive client referrals from broker-dealers in exchange for cash or other compensation, such as brokerage commission.

### **Block Trades**

Transactions for each client will be effected independently unless we decide to purchase or sell the same securities for several clients at the same time. In these circumstances we may, but are not obligated to, combine multiple orders for shares of the same securities to be purchased or sold for advisory accounts we manage; this practice is commonly referred to as block trading. Where a block trade occurs, we will then distribute a portion of the shares obtained to participating accounts in a fair and equitable manner. The distribution of the shares purchased is typically proportionate to the size of the account, but it is not based on account performance or the amount or structure of any management

fees paid to our firm. Subject to our discretion regarding factual and market conditions, when we combine orders, each participating account pays an average price per share for all transactions and pays transaction costs based on account characteristics, such as, whether the account is a legacy wrap account or whether the client elected e-delivery of statements and confirmations. Wrap fee accounts are no longer offered by our firm. Clients who elect e-delivery of account statements and confirmations generally will not pay commissions.

## **Item 13 Review of Accounts**

For clients to whom we provide investment management services, we monitor those portfolios as part of an ongoing process. Clients are encouraged to discuss their needs, goals, and objectives with their advisors and to keep us informed of any changes in this information. We will contact investment advisory clients to review the previous services provided and/or recommendations made and to discuss the impact resulting from any changes in their financial situation and/or investment objectives.

At the advisor's discretion and/or client's request, we may also provide a report that includes relevant account information such as an inventory and appraisal of account holdings and investment performance. Clients will receive transaction confirmation notices and regular summary account statements, at least quarterly, directly from Fidelity. We encourage clients to reconcile our reports with those received from Fidelity.

For clients to whom we provide financial planning and/or consulting services, reviews are conducted on an "as needed" basis, and we will provide reports summarizing our analysis and conclusions as requested or as otherwise agreed to in writing.

## **Item 14 Client Referrals and Other Compensation**

We directly compensate non-employee (outside) consultants, individuals, and/or entities for client referrals ("Solicitors"). If you become a client, the Solicitor that referred you to our firm will receive a referral fee. You will not pay additional fees because of this referral arrangement. Referral fees paid to a Solicitor are contingent upon your entering into an advisory agreement with our firm. Therefore, a Solicitor has a financial incentive to recommend our firm to you for advisory services. This creates a conflict of interest; however, you are not obligated to retain our firm for advisory services. Comparable services and/or lower fees may be available through other firms.

Solicitors that refer business to more than one investment adviser may have a financial incentive to recommend advisers with more favorable compensation arrangements.

## **Item 15 Custody**

We are deemed to have custody of client funds and securities due to the following:

1. We directly debit your account(s) for the payment of our advisory fees. We do not have physical custody of any of your funds and/or securities. Your funds and securities will be held with Fidelity. You will receive account statements from Fidelity monthly. The account statements will disclose the amount of our advisory fees deducted from your account(s) each quarterly billing period. You should carefully review account statements for accuracy.
2. We have been authorized by some clients to make third party transfers/payments out of their accounts held at Fidelity. By executing standing letters of authorization, clients authorize us to transfer funds to third parties. At all times, clients provide to Fidelity the name of the third party and the corresponding bank information of the third party. Upon the client's instruction, we can

direct Fidelity to move the requested funds to the third party. We are relying on the SEC's IAA No-Action Letter for an exemption from the annual surprise audit. Fidelity provides monthly account statements that show all transactions including transfers and payments.

We encourage clients to review their account statements in a timely manner. Should you have a question regarding your account statement or if you did not receive a statement from Fidelity, contact us at 914-666-6600.

## **Item 16 Investment Discretion**

Before we can buy or sell securities on your behalf, you must first sign our discretionary management agreement, a limited power of attorney and/or trading authorization forms.

You grant our firm discretion over the selection and number of securities to be purchased or sold for your account(s) so that we will not need to obtain your consent or approval prior to each transaction. You may specify investment objectives, guidelines and/or impose certain conditions or investment parameters for your account(s). For example, you may specify that the investment in any stock or industry should not exceed specified percentages of the value of the portfolio and/or restrictions or prohibitions of transactions in the securities of a specific industry or security.

If you enter into non-discretionary arrangements with our firm, we will obtain your approval prior to the execution of any transactions for your account(s).

## **Item 17 Voting Client Securities**

We will not vote proxies on your behalf related to issuers held in accounts. However, at your request, we may offer you advice regarding the exercise of your proxy voting rights. The ultimate voting decision always remains with the client.

## **Item 18 Financial Information**

Our firm does not have any financial condition or impairment that would prevent us from meeting our contractual commitments to you. We do not take physical custody of client funds or securities, we do not serve as trustee or signatory for client accounts, we do not require the prepayment of more than \$1,200 in fees six or more months in advance, and we have not filed a bankruptcy petition at any time in the past ten years. Therefore, we are not required to include a financial statement with this brochure.

## **Item 19 Requirements for State-Registered Advisers**

This section is not applicable to our firm because we are an SEC registered investment adviser.

## **Item 20 Additional Information**

### **Your Privacy**

We view protecting your private information as a top priority. Pursuant to applicable privacy requirements, we have instituted policies and procedures to ensure that we keep your personal information private and secure.

We do not disclose any nonpublic personal information about you to any unaffiliated third parties, except as permitted by law. While servicing your account, we may share some information with our service providers, such as transfer agents, custodians, broker-dealers, accountants, consultants, and attorneys.

We restrict internal access to nonpublic personal information about you to employees who need that information to provide products or services to you. We maintain physical and procedural safeguards that comply with regulatory standards to guard your nonpublic personal information and to ensure our integrity and confidentiality. We will not sell information about you or your accounts to anyone. We do not share your information unless it is required to process a transaction, at your request, or as required by law.

You will receive a copy of our privacy notice prior to or at the time you sign an advisory agreement with our firm. Thereafter, we will deliver a copy of the current privacy policy notice to you on an annual basis. Contact us at 914-666-6600 if you have any questions regarding our privacy policy.

### **Trade Errors**

In the event a trading error occurs in your account, our policy is to restore your account to the status it had if the trading error had not occurred. Depending on the circumstances, corrective actions may include canceling the trade, adjusting an allocation, and/or reimbursing the account.

### **Class Action Lawsuits**

We do not determine if securities held in your accounts are the subject of any class action lawsuit or whether you are eligible to participate in class action settlements or litigation nor do we initiate or participate in litigation to recover damages on your behalf for injuries because of actions, misconduct, or negligence by issuers of securities held in your accounts.

## Item 1 PRIVACY POLICY NOTICE

### Privacy Policy Notice

Samalin Investment Counsel, LLC, doing business as Samalin Wealth, has adopted this privacy policy with recognition that protecting the privacy and security of the personal information we obtain about our customers is an important responsibility. We also know that you expect us to service you in an accurate and efficient manner. To do so, we must collect and maintain certain personal information about you. We want you to know what information we collect and how we use and safeguard that information.

**Information We Collect:** We collect certain nonpublic information about you ("Customer Information"). The essential purpose for collecting Customer Information is to allow us to provide advisory services to you. Customer Information we collect may include:

- Information that you provide on applications or other forms. This Customer Information may include personal and household information such as income, spending habits, investment objectives, financial goals, statements of account, and other records concerning your financial condition and assets, together with information concerning employee benefits and retirement plan interests, wills, trusts, mortgages and tax returns.
- Identifying information such as your name, age, address, social security number, etc.
- Information about your transactions with us, or others (e.g., broker-dealers, clearing firms, or other chosen investment sponsors).
- Information we receive from consumer reporting agencies (e.g., credit bureaus), as well as other various materials we may use to provide an appropriate recommendation or to fill a service request.

**Security of Your Information:** We restrict access to your nonpublic personal information to those employees who need to know that information to service your account. We maintain physical, electronic and procedural safeguards that comply with applicable federal or state standards to protect your nonpublic personal information.

**Information We Disclose:** We do not disclose the nonpublic personal information we collect about our customers to anyone except: (i) in furtherance of our business relationship with them and then only to those persons necessary to effect the transactions and provide the authorized services (such as broker-dealers, custodians, independent managers etc.); (ii) to persons assessing our compliance with industry standards (e.g., professional licensing authorities, consultants, etc.); (iii) our attorneys, accountants, and auditors; or (iv) as otherwise provided by law.

We are permitted by law to disclose the nonpublic personal information about you to governmental agencies and other third parties in certain circumstances (such as third parties that perform administrative or marketing services on our behalf or for joint marketing programs). These third parties are prohibited to use or share the information for any other purpose.

#### Cookies and Similar Technologies

Cookies are small amounts of data that a website or online service exchanges with a web browser or application on a visitor's device (for example, computer, tablet, or mobile phone). Cookies help us to collect information about users including date and time of visits, pages viewed, or amount of time spent on our website. Cookies are used to personalize your experience. You can refuse or delete cookies. Most browsers and mobile devices offer their own settings to manage cookies.

## **Consent to Communicate**

Samalin Wealth is committed to protecting and respecting your privacy, and we'll only use your personal information to administer your account and to provide the products and services you requested from us. From time to time, we would like to contact you about our products and services, as well as other content that may be of interest to you. You may unsubscribe from these communications at any time by clicking "Unsubscribe" on emails you receive from us.

## **Mobile App**

Samalin Wealth Mobile application ("app") allows you to access your accounts using wireless or mobile devices. Our privacy practices apply to any personal information or other information that we may collect through the app.

## **Third Party Websites and Applications**

Third Party websites with links on our website and mobile applications (for example, social media platforms) are not subject to our privacy policy. You may visit the individual sites for additional information on their privacy practices and advertising opt-out instructions.

**Former Clients:** If you decide to close your account(s) or become an inactive customer, we will adhere to our privacy policies, which may be amended from time to time.

**Changes to Our Privacy Policy:** In the event there were to be a material change to our privacy policy regarding how we use your confidential information, we will provide written notice to you. Where applicable, you would be given an opportunity to limit or opt-out of such disclosure arrangements.

**Questions:** If you have questions about this privacy notice or about the privacy of your customer information call our main number 914-666-6600 and ask to speak to the Chief Compliance Officer.